



The Business of Energy

A series exploring new technologies,
new ways of thinking about energy,
and new opportunities.

As the world embraces cleaner and more efficient ways to fuel and power our 21st-century lives, energy promises to be among the fastest-growing areas of business in 2010 and the years to come.

“The Business of Energy” is a series of half-day programs focused on how research and technical advancements, as well as commercial and regulatory developments, are shaping and reshaping business models and opportunities.

Each program will feature presentations from industry insiders and technical leaders on critical issues such as:

- Research and technology
- Service and implementation
- New regulations and other legal issues
- Government incentives
- Changing business relationships

Register today: www.businessofenergy.org

The series begins with:

 **Smart Grid
Opportunities**

Wednesday, April 21

Buffalo Niagara Marriott

Amherst, NY, 8:30 a.m.–1:30 p.m.

Although the use and waste of electricity has risen exponentially over the years, little has changed in the infrastructure or the fundamental business model of the electricity grid — until now. ...



Smart Grid Opportunities

Wednesday, April 21, Buffalo Niagara Marriott, Amherst, NY

Today, the industry looks toward developing a smart grid: one that is more efficient, more reliable, and focused on interactivity with consumers and their electricity needs. Learn how this imminent paradigm shift will completely change the way we produce, distribute, and consume electricity — and spark new and exciting opportunities in a wide range of areas.

Keynote Speaker: Robert B. Catell



Mr. Catell is Chairman of the Advanced Energy Research and Technology Center (AERTC) at New York State University at Stony Brook; Chairman of the New York State Smart Grid Consortium; Chairman of Alberta Northeast Gas Ltd.; a member of the board of directors of KEYERA Energy Management Ltd.; and Chair of the New York State Foundation for Science, Technology, and Innovation (NYSTAR).

Who should attend: CEOs, COOs, CFOs, CTOs, CIOs, and other executives, managers, and decision-makers; researchers, academics, and engineers; purchasing agents; and others involved with or interested in the opportunities resulting from recent innovation.

Smart Grid Opportunities Agenda

7:30-9 a.m.	Registration and continental breakfast	10:45-11:15 a.m.	Peak Use Mitigation <i>Paul Tyno, Executive Vice President Market Development, Energy Curtailment Specialists Inc.</i>
8:30-9 a.m.	An Introduction to the Electrical Grid: Structure and Function <i>Ken Klapp, Senior Communications and Media Relations Specialist, NYISO</i>	11:15-11:55 a.m.	Living With the Smart Grid: Interconnection and Security Issues, A Panel Discussion <i>Moderator: Daniel A. Spitzer, Partner, Hodgson Russ LLP; Thomas E. Popek, Senior Associate, Hodgson Russ LLP; Nathan Rizzo, Vice President, Solar Liberty</i>
9:15-10 a.m.	NYS Smart Grid Consortium: Mission, Roadmap, Challenges, and Opportunities <i>Robert B. Catell, Chairman, Advanced Energy Research and Technology Center (AERTC); Chairman, NYS Smart Grid Consortium</i>	12-1:30 p.m.	Luncheon presentation: A View From Above: Smart Grid Canada <i>David Beauvais, Smart Grid Project Leader, National Resources Canada's CanmetENERGY, a leader in clean energy research and technology development</i>
10-10:15 a.m.	Networking break		
10:15-10:45 a.m.	Smart Grid: The Vision, the Technologies, the Challenge <i>William J. Miller, President Maximum Control Technologies (MaCT)</i>		



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Smart Grid Opportunities

Wednesday, April 21, 2010, Buffalo Niagara Marriott,
1340 Millersport Highway, Amherst, New York

On-site registration begins at 7:30 a.m., continental breakfast begins at 8 a.m.,
and the program runs from 8:30 a.m. – 1:30 p.m.



	Early Bird (by 3/19/10)	By 4/19/10	On Site (4/21/10)
Corporate/ Individual	\$95	\$125	\$140

Academic discounts available
Continental breakfast and lunch included

For program questions, please contact Kimberly Rohring
krohring@buffalo.edu • 716.645.8135

The Business of Energy Series 2010

Mark your
calendar!

This series is ideal for energy veterans and newcomers alike. Don't miss this unique opportunity to learn what's new on the energy horizon, exchange ideas, and network with your peers and potential business partners.

If you'd like to be added to our e-mail list, please let us know at www.businessofenergy.org.



Smart Grid Opportunities
Wednesday, April 21



Biofuel Advancements
June 16



Photovoltaics—Silicon and Beyond
September 15



Marcellus Shale Opportunities
November 10