

## Intellectual property protection

Hodgson Russ's intellectual property practice is national and international in scope. Clients include Fortune 500 corporations, middle-market companies, and major research and educational institutions, as well as smaller businesses and individuals. The firm works directly with the United States Patent and Trademark Office and with a network of patent and trademark attorneys in all major countries of the world.

In addition to protecting and enforcing all forms of intellectual property rights under trademark law, our attorneys have extensive experience in patent, copyright, unfair competition, and trade secret law. For detailed information about Hodgson Russ services in these areas, go to [www.hodgsonruss.com](http://www.hodgsonruss.com) and download our Intellectual Property & Technology brochure.

## Trademarks and service marks

Some of the services offered by Hodgson Russ in this area include:

- ▶ Conducting searches and evaluating the availability of marks and names
- ▶ Counseling on trademark and service mark issues
- ▶ Evaluating and counseling with respect to infringement and trademark-related unfair competition issues
- ▶ Preparing, filing, and prosecuting applications for state, federal, and foreign registration
- ▶ Conducting due diligence investigations on trademark/service mark issues in corporate mergers and acquisitions
- ▶ Litigating trademark and service mark matters, including opposition and cancellation proceedings in the U.S. Patent and Trademark Office and infringement actions in the courts

## The Hodgson Russ advantage

Hodgson Russ's intellectual property attorneys provide counseling and conduct programs, seminars, and other educational offerings to assist clients in assessing potential risks and legal exposures. These services allow clients to evaluate, manage, and head off situations that might result in litigation.

For more information about trademark and service mark services available at Hodgson Russ, please contact:

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